

MYGUIDEALGARVE.COM

MyGuide

ALGARVE

MEDIA PACK

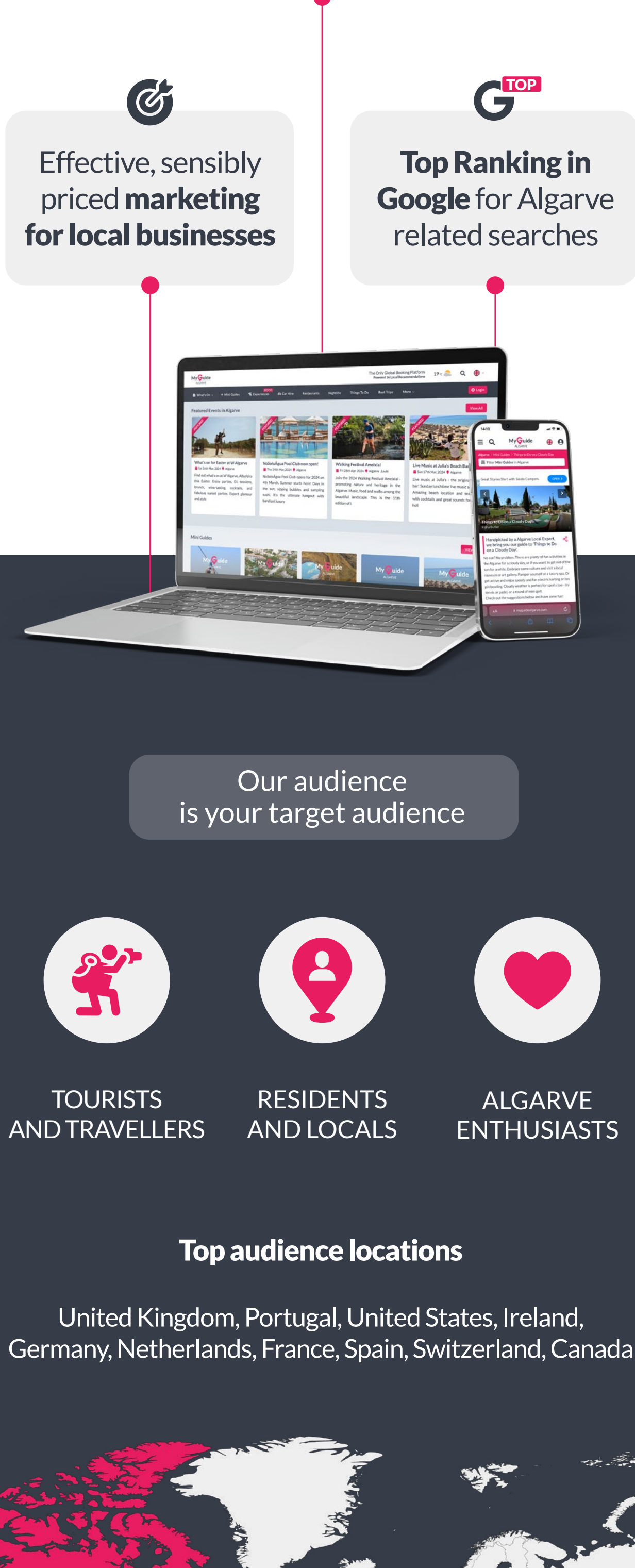
RESTAURANTS • THINGS TO DO • HOTELS & RESORTS •
BOAT TRIPS • WELLNESS • SERVICES • GOLF •
PROPERTY • EXPAT GUIDE • FINANCIAL SERVICES

ABOUT US

The Algarve's Premier Online Guide

My Guide Algarve, an informative and user-friendly **online guide**, was created for all those interested in the Algarve.

Used daily by travellers, tourists, residents and locals, powered by Local Experts, **our site reaches the people who are your potential customers.**

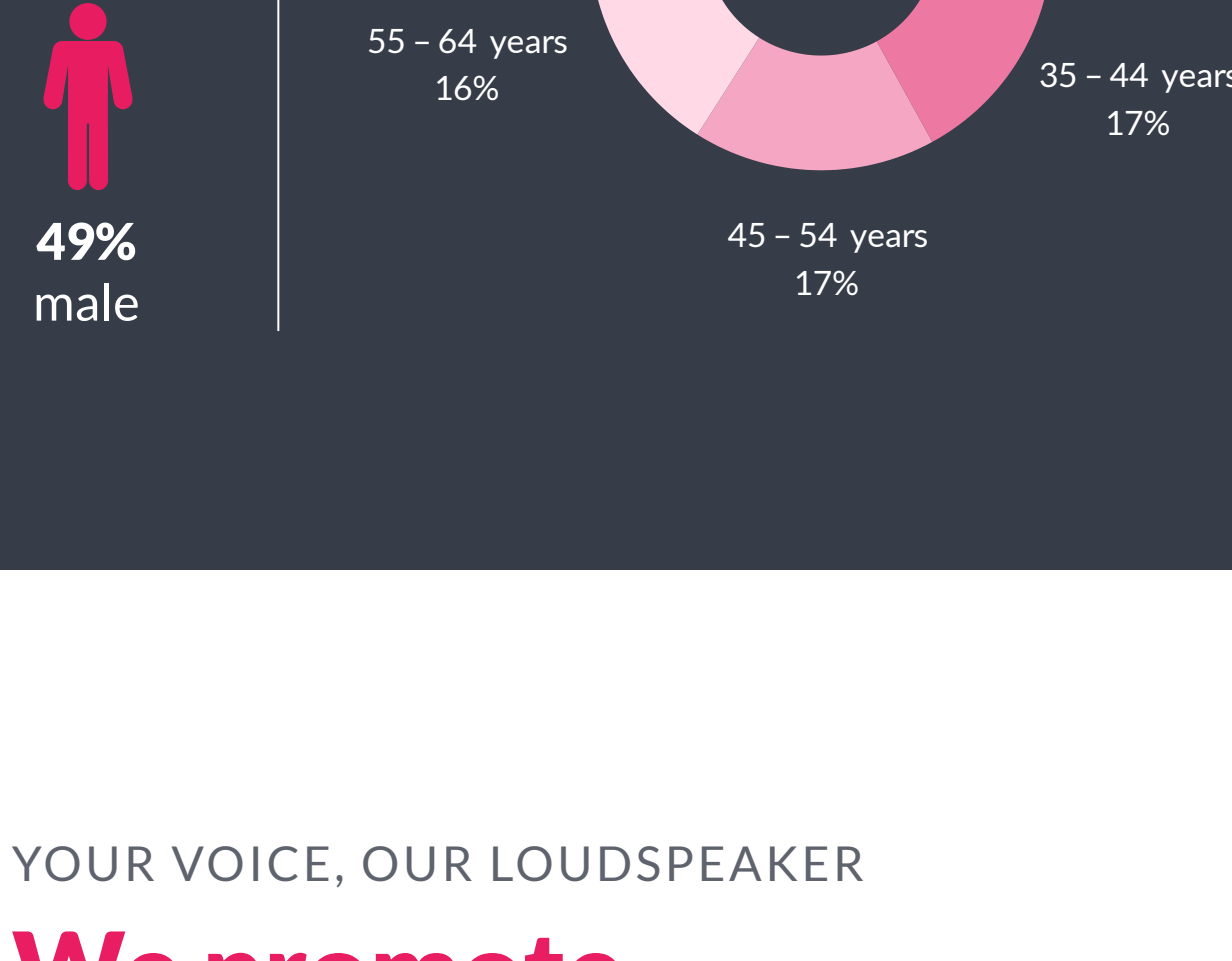


Top audience locations

United Kingdom, Portugal, United States, Ireland, Germany, Netherlands, France, Spain, Switzerland, Canada



Audience Profile



YOUR VOICE, OUR LOUDSPEAKER

We promote your business. You gain visibility.

We **promote your business** to a targeted audience of potential customers, using **our digital reach**.

Featuring your business on My Guide Algarve is like having the best shop-front on the busiest street, giving your potential customers plenty of **opportunity to see you** and opt for your services.

My Guide Algarve in numbers:

7 MILLION
PAGE VIEWS
2022 SERVER STATISTICS

2,500
EVENTS PROMOTED

30,000
SOCIAL MEDIA FOLLOWERS (ALGARVE)

8,000
ENQUIRES GENERATED

*We have worked with My Guide Algarve for several years. Being featured on the site gives us **great exposure to new clients** and allows us to **reach a larger audience**, this has made a **huge difference to awareness**.*
(...)

Portitours

Case Study

LUXURY RESORT
LAST 12 MONTHS PERFORMANCE

Business Profile Results

Brand Exposure
OVER 600,000

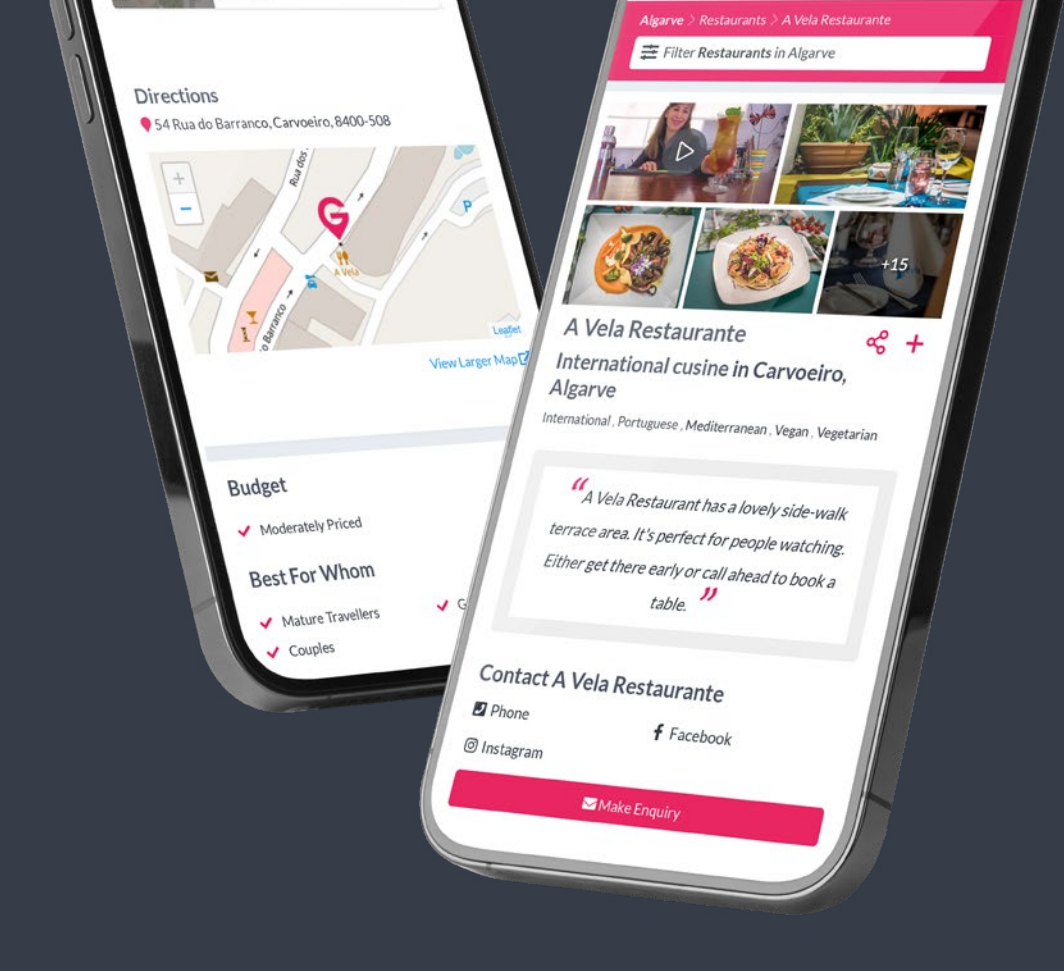
Page Views
OVER 76,000

WHAT WE OFFER

Marketing that works (for you!)

We use a dedicated **Business Profile**, content creation, **banner** adverts and promotion of your **events and offers** to help you be seen and heard and stand out from the crowd.

Your Business Profile



A page dedicated to your business that includes:



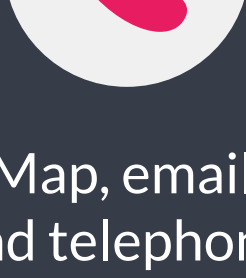
Direct **weblinks** to your site



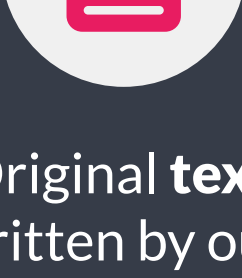
Enquiry link



Your **social media** links



Map, email and telephone **contacts**



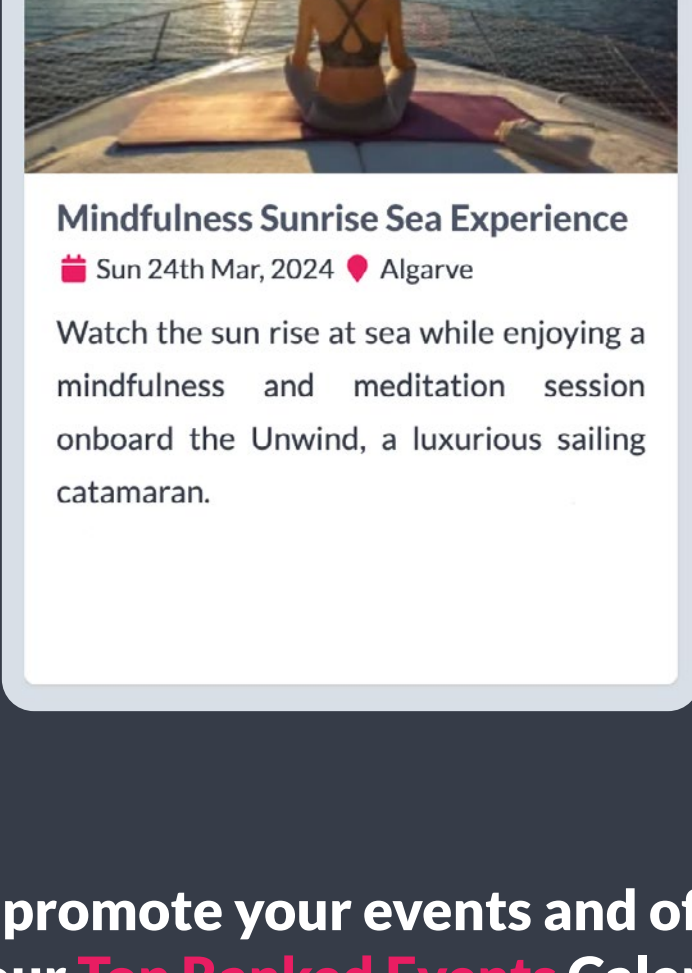
Original **text** written by our team



Image and **video** gallery

[See an example](#)

Events & Offers Promotion

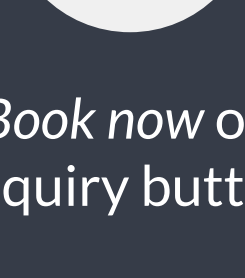


We promote your events and offers on our **Top Ranked Events Calendar**

Promote live music, new menus, new service, reopening, special events, promos and more!



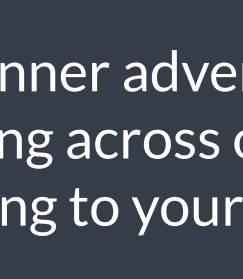
Link to your website



Book now or enquiry button

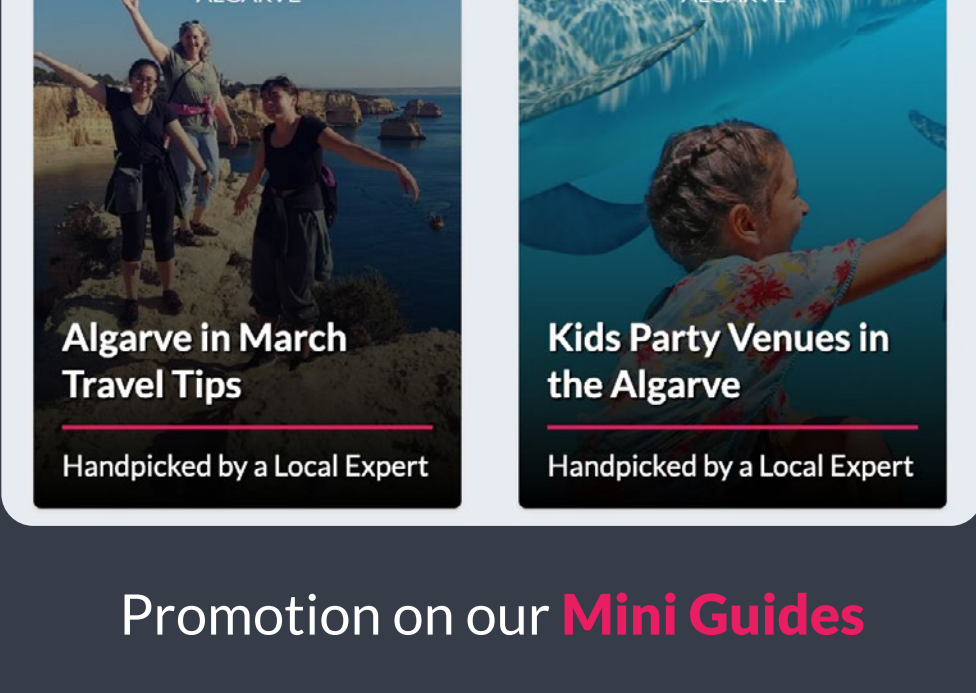
[See an example](#)

Banner Ads

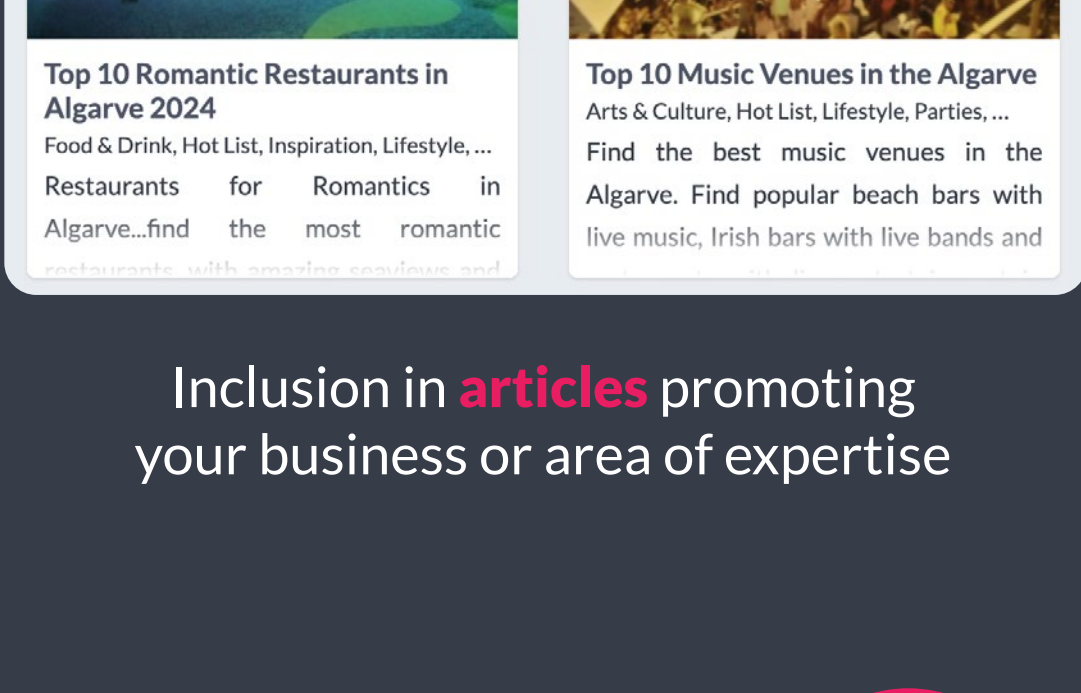


Banner adverts appearing across our site, linking to your site

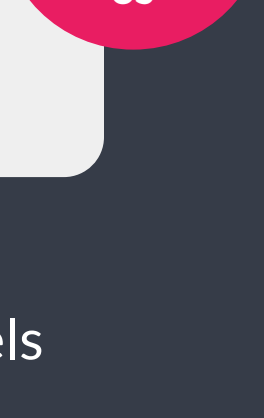
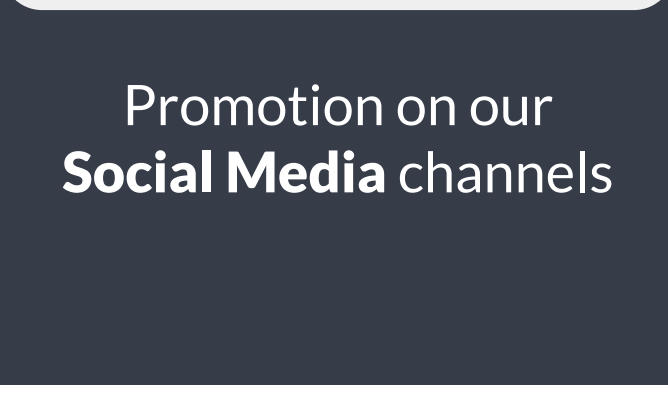
Bonus Features



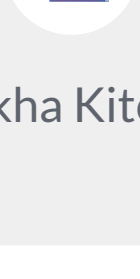
Promotion on our **Mini Guides**



Inclusion in **articles** promoting your business or area of expertise



**Getting lots of clients
through your site.
Thank you!**



Gurkha Kitchen

RATES

Business Profiles

PLATINUM

MAXIMUM EXPOSURE
FEATURED POSITION
BEST ROI

- ✓ Full **Business Profile Page**
- ✓ Free **Events** Promotion
- ✓ Appear **above all Standard & Premier** profiles
- ✓ **Social Media** Promotion
- ✓ Feature **article** and additional **contents**

95€ ^{+IVA}
monthly rate

MINIMUM 4 MONTH CONTRACT

BEST VALUE
890€ ^{+IVA}
annual rate

[Get Started](#)

PREMIER

MORE EXPOSURE
GREAT VALUE / RETURN

- ✓ Full **Business Profile Page**
- ✓ Free **Events** Promotion
- ✓ Appear **above all Standard** profiles
- ✓ **Social Media** Promotion
- ✗ Feature **article** and additional **contents**

65€ ^{+IVA}
monthly rate

MINIMUM 4 MONTH CONTRACT

BEST VALUE
590€ ^{+IVA}
annual rate

[Get Started](#)

STANDARD

EFFECTIVE,
LOW-COST MARKETING

- ✓ Full **Business Profile Page**
- ✓ Free **Events** Promotion
- ✗ Appear **above all Standard** profiles
- ✗ **Social Media** Promotion
- ✗ Feature **article** and additional **contents**

50€ ^{+IVA}
monthly rate

MINIMUM 4 MONTH CONTRACT

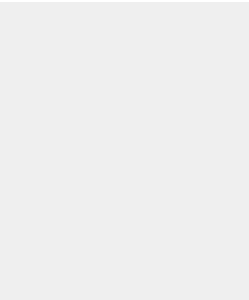
BEST VALUE
450€ ^{+IVA}
annual rate

[Get Started](#)

RATES

Multi-Profile Pack

When promoting **more than one business**:



Generous discounts



Free Banner for 1 month

RATES

Banner Ads

Minimum 3 month contract

300x600

190€ ^{+IVA}
per month

300x250

150€ ^{+IVA}
per month

728x20

190€ ^{+IVA}
per month

[Contact us](#)

Opportunities

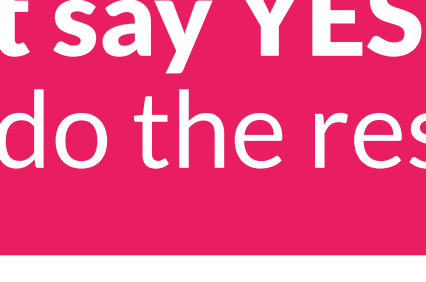
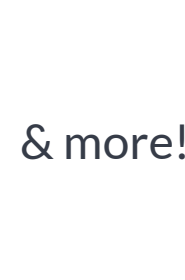


Sponsorship
of **high traffic**
content



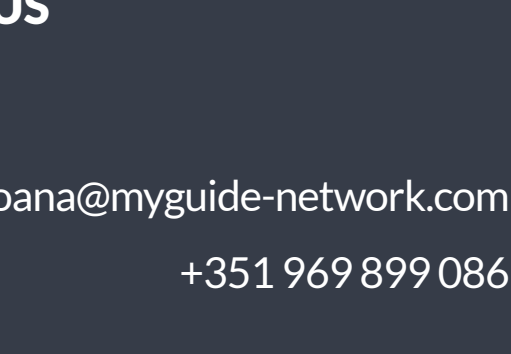
**Social Media
Take-Over** –
use our channels
for your message

Proud to work with:



& more!

**Just say YES,
we do the rest!**



CONTACT US



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